

**PLANNING  
SEEDS**



**BE A PLANNING SEEDS'  
AMBASSADOR BY  
JOINING OUR ONLINE  
TRAINING PROGRAMME  
ON ADVOCACY AND  
FUNDRAISING!**



**Funded by  
the European Union**

# ABOUT PLANNING SEEDS

Planning Solidarity Economy Districts  
for Social, Economic, and Environmental Sustainability

01

## Project description

Planning Seeds aims to create a shared European methodological framework and a Handbook for the creation and management of Solidarity Economy Districts.

02

## General objectives

Improve the recognition of the social economy and its potential by raising awareness and visibility through local social experiments of short food supply chain.

03

## Specific objectives

- Creation of SFSCs and Solidarity Economy Districts (SEEDs) connecting citizens and key territorial stakeholders;
- Building a community of practice at European level to connect citizens ;
- Respond to the issues of the social economy sector.



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[www.planningseeds.eu](http://www.planningseeds.eu)



# ABOUT THE COURSE

A 30-hours **online course** on techniques of **social advocacy**, use of **social media** to reach specific target groups and **peer-to-peer fundraising**.

## Target audience

Young adults (18-30)

## Training Programme

Planning Advocacy Initiatives and Developing Effective Strategies

Online Targeting and Profiling through Social Media

Fundraising Advertising Campaigns

Crowdfunding, Key Features and Platforms



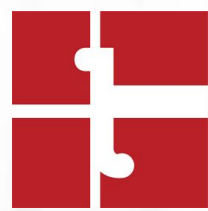
# BE A PLANNING SEEDs AMBASSADOR AND CONTRIBUTE TO THE CHANGE!

Contact us at **Giulia.georg@diesis.coop** for  
more information!





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Center for  
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CARDET



tamat



Co-funded by the  
Erasmus+ Programme  
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