



# WE GREEN

Rural Women's Empowerment through  
GREEN Social ENTrepreneurship

## THE PROJECT

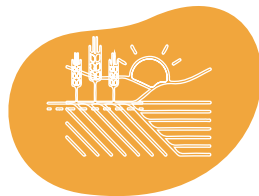
The European Green Deal sets Europe on the pathway to becoming the first climate-neutral continent by 2050. The EU's first-ever Gender Equality Strategy is designed to make gender equality in the EU a reality. Building synergies between the European Green Deal and the Gender Equality Strategy, especially in rural areas, is crucial to improving gender equality in energy, climate, and sustainability and harnessing Europe's talent to support a green and sustainable transition.

WE GREEN addresses the need for the green transformation of the EU economy and the development of skills required for green jobs and entrepreneurship in rural areas using digitalization and the social economy model.

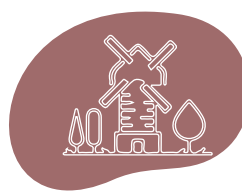
## GOALS & ACTIVITIES



➤ Build awareness in the rural areas about women and green entrepreneurship as vehicles for the empowerment of local communities.



➤ Build the capacities of formal & non-formal educators in rural areas on green social entrepreneurship for women.



➤ Design and implement a local programme for empowering women in rural communities through green social entrepreneurship.



➤ Develop guidelines for stakeholders at local, national and European levels for fostering women's entrepreneurship in the rural communities.

WE-GREEN  
Inspirational package

WE-GREEN  
Capacity building  
programme

WE-GREEN  
Capacity building  
platform

WE-GREEN  
Stakeholder Guidelines

## THE PARTNERSHIP



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the European Union

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